

Chapter 3 Community Outreach/Public Relations

- A. The public relations goal of the Waupaca Area Public Library is to promote an understanding of the library's objectives and services to governing officials, civic leaders, and the general public. The Library will promote active participation in the varied services offered to people of all ages.
- B. The Library Board recognizes that public relations involves every person who has a connection with the library. The Library Board and staff are expected to represent the Library in every public contact.
- C. The library director and staff are expected to make presentations and to participate in community activities to promote library service.

Approved by the Waupaca Area Public Library Board of Trustees May 21, 1991

Revised by the Waupaca Area Public Library Board of Trustees July 2007

Revised by the Waupaca Area Public Library Board of Trustees May 13, 2014

Revised by the Waupaca Area Public Library Board of Trustees on July 18, 2018

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